

Cookie Policy for Adam Smith Magician

Effective Date: 09/06/2006

Introduction

This Cookie Policy explains how www.adams-magic.co.uk ("we", "our", or "us") uses cookies and similar technologies when you visit our website.

We are committed to protecting your privacy and providing transparency about how information is collected and used.

What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help websites function properly, remember preferences, improve performance, and provide insights into how visitors use the site.

Types of Cookies We Use

Essential Cookies

These cookies are necessary for the operation of our website and cannot be disabled through our cookie preferences system.

They may be used for:

- **Security and fraud prevention**
- **User authentication**
- **Website functionality**
- **Load balancing and performance**

Because these cookies are necessary for the website to function, they do not require consent.

Analytics Cookies

Analytics cookies help us understand how visitors interact with our website.

These cookies may collect information such as:

- **Pages visited**
- **Time spent on pages**
- **Navigation paths**
- **Device and browser information**
- **Website performance metrics**

Analytics information is used to improve our website and user experience.

Examples may include:

- **Google Analytics**
- **Microsoft Clarity**
- **Matomo Analytics**

These cookies will only be used if you provide consent.

Marketing and Advertising Cookies

Marketing cookies may be used to:

- **Measure advertising effectiveness**
- **Deliver relevant advertisements**
- **Track website activity across websites**
- **Support social media advertising campaigns**

Examples may include:

- **Google Ads**
- **Meta (Facebook) Pixel**
- **LinkedIn Insight Tag**

These cookies will only be used with your consent.

Functional Cookies

Functional cookies remember choices you make, such as:

- **Language preferences**
- **Accessibility settings**
- **User preferences**

These cookies improve your experience but are not strictly necessary.

Managing Your Cookie Preferences

When you first visit our website, you will be presented with a cookie banner allowing you to:

- **Accept all cookies**
- **Reject non-essential cookies**
- **Manage cookie preferences**

You can change your preferences at any time through our cookie settings link available on the website.

Browser Controls

Most web browsers allow you to:

- **View cookies**
- **Delete cookies**
- **Block cookies**
- **Receive notifications when cookies are set**

Please note that disabling some cookies may affect website functionality.

Third-Party Services

Some cookies may be set by third-party providers whose services we use. These providers may process information according to their own privacy policies.

Examples include:

- **Analytics providers**
- **Advertising networks**
- **Embedded content providers**
- **Social media platforms**

Cookie Retention

Cookies may remain on your device for different periods:

Session Cookies

These are deleted when you close your browser.

Persistent Cookies

These remain on your device until they expire or are manually deleted.

Retention periods vary depending on the purpose of the cookie.

Changes to This Policy

We may update this Cookie Policy from time to time to reflect changes in our services, legal requirements, or cookie usage.

The latest version will always be available on this page.



Contact Us

If you have any questions about this Cookie Policy or our use of cookies, please contact:

Privacy Team / Data Protection Officer: Jax Smith

Email: info@adams-magic.co.uk

Telephone: 07469 241 313

Address: 24 Whitegate Close, TN4 9XW

Cookie Table

Cookie Category	Purpose	Consent Required
Essential	Website functionality and security	No
Analytics	Measure website usage and performance	Yes
Functional	Remember user preferences	Yes
Marketing	Advertising and campaign measurement	Yes

By using our cookie preference tools, you can choose which categories of non-essential cookies you wish to allow.